

ORDER



Orders	Order / Rev:	102176
	Alt Order #:	06817336
	Product Desc:	DEM CONG. CAMP COMM
	Estimate:	1199
	Flight Dates:	10/11/12 - 10/15/12
	Original Date / Rev:	05/25/12 / 09/18/12
	Order Type:	GENERAL
	Primary AE:	Amy McCreary
	Sales Office:	BLPHI
	Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
	1010 Wisconsin Ave. NW	
	Washington, DC 20007	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign	Revised
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	91	\$59,025.00	\$50,171.25	October 2012	91	\$59,025.00	\$50,171.25	0.00
					Totals	91	\$59,025.00	\$50,171.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$59,025.00
Market	100%	\$196,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$47,220.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$31,480.00
KTUD	1%	\$1,967.50
KVVU	20%	\$39,350.00
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$17,707.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/11/12	10/15/12	M-F 5-6a WakeUp w/Wagners	5-6a		M--TF--	:30	4	\$400.00	2	0.00	NM	4	\$1,600.00

WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/11/12	10/17/12	M--TF--	4	\$400.00	0.00

Order / Rev: 102176 Advertiser: Democratic Congressional Campaign Cc
Alt Order #: 06817336 Product Desc: DEM CONG. CAMP COMM KSNV
Flight Dates: 10/11/12 - 10/15/12 Estimate: 1199

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount												
E 1	KSNV	10/11/12	10/15/12	M-F 5-6a WakeUp w/Wagners		5-6a	M---TF---	:30	4	\$400.002	0.00	NM	4	\$1,600.00												
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M---TF---	4	\$400.00	0.00																					
E 2	KSNV	10/11/12	10/15/12	Wake Up Early w/ Wagners		430a-5a	M---T--S	:30	5	\$200.001	0.00	NM	5	\$1,000.00												
WAKE UP EARLY W/THE WAGNERS CHANGE IN FLIGHT DATE TO 10/11 START																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td><td>10/17/12</td><td>M---T--S</td><td>5</td><td>\$200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/11/12	10/17/12	M---T--S	5	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M---T--S	5	\$200.00	0.00																					
E 3	KSNV	10/11/12	10/15/12	M-F 6-7a WakeUp w/Wagners		6-7a	M---TF--	:30	5	\$725.001	0.00	NM	5	\$3,625.00												
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M---TF--	5	\$725.00	0.00																					
E 4	KSNV	10/11/12	10/15/12	Today Show	CM	658a-9am	M---TF--	:30	4	\$900.001	0.00	NM	4	\$3,600.00												
TODAY SHOW CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M---TF--	4	\$900.00	0.00																					
E 5	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	1	\$375.001	0.00	NM	1	\$375.00												
NEWS 3 AT SUNRISE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$375.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$375.00	0.00																					
E 6	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM	1	\$625.00												
SATURDAY TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$625.00	0.00																					
E 7	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$375.001	0.00	NM	1	\$375.00												
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$375.00	0.00																					
E 8	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.002	0.00	NM	1	\$500.00												
TODAY ON SUNDAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$500.00	0.00																					
E 9	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM	1	\$500.00												
NEWS 3 TODAY/WKEND																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$500.00	0.00																					
E 10	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.002	0.00	NM	1	\$500.00												
CHRIS MATTHEWS SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$500.00	0.00																					
E 11	KSNV	10/11/12	10/15/12	M-F Today Show II 3rd HGM		9-10a	M---TF--	:30	5	\$425.001	0.00	NM	5	\$2,125.00												
TODAY SHOW II CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M---TF--	5	\$425.00	0.00																					
E 12	KSNV	10/11/12	10/15/12	M-F Today Show III 4th HGM		10am-11am	M---TF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00												
TODAY SHOW III CHANGE IN START DATE TO 10/11																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/11/12	10/17/12	M---TF--	5	\$325.00	0.00																					
E 13	KSNV	10/11/12	10/15/12	CM	11am-12pm	M---TF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00													

Order / Rev: 102176
Alt Order #: 06817336
Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
Product Desc: DEM CONG. CAMP COMM
Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray															
Rachael Ray															
RACHEL RAY CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$325.00			0.00					
E 14	KSNV	10/11/12	10/15/12	Noon News	CM	12-1230pm		:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
Noon News															
NEWS 3 AT NOON CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$425.00			0.00					
E 15	KSNV	10/11/12	10/15/12	The Agenda 1230pm	CM	1230-1p		:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
The Agenda 1230pm															
NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$325.00			0.00					
E 16	KSNV	10/11/12	10/15/12	The Doctors	CM	2pm-3pm		:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
The Doctors															
THE DOCTORS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$325.00			0.00					
E 17	KSNV	10/11/12	10/15/12	Dr. Phil	CM	3-4p		:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
Dr. Phil															
DR. PHIL CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$450.00			0.00					
E 18	KSNV	10/11/12	10/15/12	News 3 at 4 (1/2 hr)	CM	4-430p		:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
News 3 at 4															
FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			4	\$725.00			0.00					
E 19	KSNV	10/11/12	10/15/12	News 3 at 430pm	CM	430-5pm		:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
News 3 at 4:30PM															
NEWS 4 AT 430P CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$725.00			0.00					
E 20	KSNV	10/11/12	10/15/12	M-F Early News	CM	5-630p		:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
M-F Early News															
EARLY NEWS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$1,200.00			0.00					
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm		:30	1	\$675.00	1	0.00	NM	1	\$675.00
Sa-Su Early News															
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-----S-			1	\$675.00			0.00					
E 22	KSNV	10/11/12	10/15/12	M-F Jeopardy	CM	630-7pm		:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy															
JEOPARDY CHANGE IN START DATE TO 10/11 AND TP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			4	\$1,300.00			0.00					
E 23	KSNV	10/11/12	10/15/12	M-F Wheel	CM	7-730pm		:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE CHANGE IN START DATE TO 10/11 AND TIME PERIOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/11/12	10/17/12	M--TF--			5	\$1,300.00			0.00					
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Whe@M	CM	630-730pm		:30	1	\$525.00	1	0.00	NM	1	\$525.00
WKND Jeop/Wheel															
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-----S-			1	\$525.00			0.00					
E 25	KSNV	10/15/12	10/15/12		CM	10-11pm		:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00

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Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon PR 10-11p											
				Monday Prime 10-11pm											
				SMASH											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/15/12	10/21/12	M-----		1	\$3,200.00	0.00					
E 26	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) RGM		SU 10-11p									
				Law & Order (synd) PRIME											
				LAW & ORDER											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----S		1	\$900.00	0.00					
E 27	KSNV	10/11/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm									
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/11/12	10/17/12	M--TF--		1	\$1,200.00	0.00					
E 28	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm									
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----S-		1	\$1,100.00	0.00					
E 29	KSNV	10/11/12	10/15/12	The Tonight Show	CM	1135p-1237a									
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/11/12	10/17/12	M--TF--		3	\$500.00	0.00					